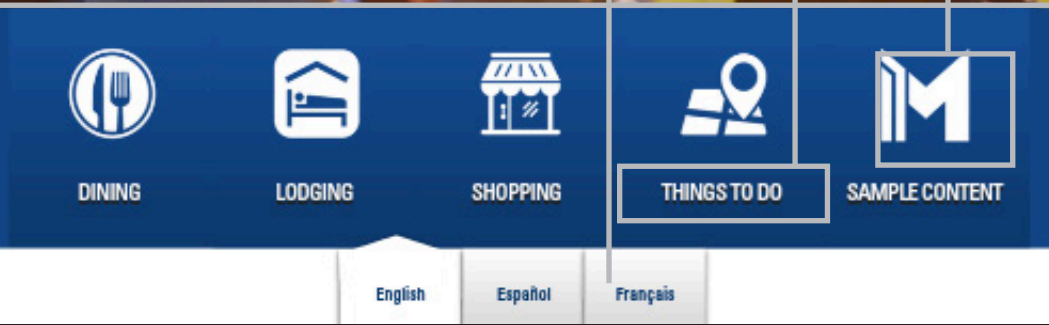




mzero[®] InterAct

Interactive Digital Signage

YOUR COMPANY
LOGO APPEARS HERE



Customizable
Logo Field

Custom Attract
Screens and
Backgrounds.

Option to
Show or Hide
Language Bar

Customizable
Category Names

Customizable
Category Icons

Main InterAct
"Attract Screen"
shown left.
Company logo
and graphics
are fully
customizable.

mzero^oInterAct

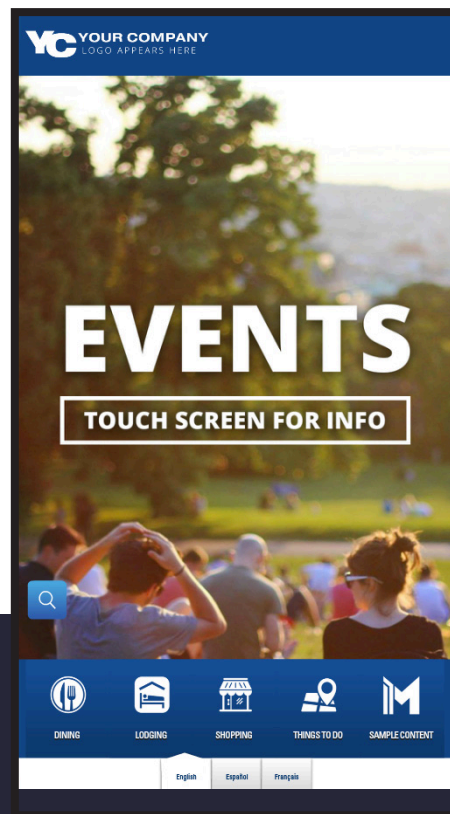
INTERACTIVE DIGITAL SIGNAGE SOLUTION

InterAct is built on the secure MzeroPlatform software. The interactive digital signage solution adds value by enhancing customer experience and providing a revenue-generating advertising platform.

Meridian is a fully integrated manufacturer, software developer and analytics provider. Meridian is uniquely positioned to provide complete interactive digital signage solutions to meet the growing demand and needs of buyers and users. InterAct is available as a software package (added to existing signage) or as a total turnkey solution (software + hardware) on indoor and/or outdoor models.

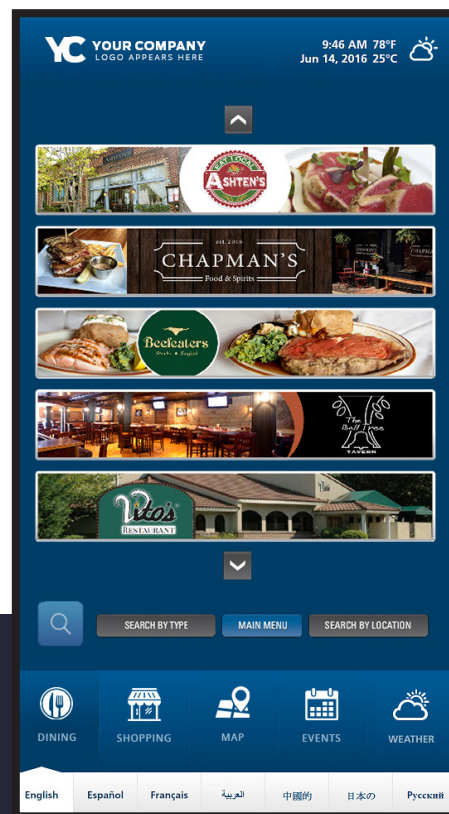


THE ANATOMY OF INTERACT



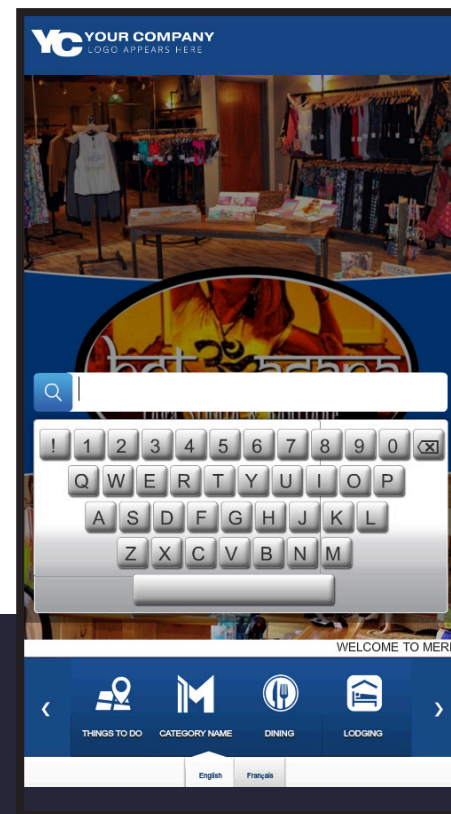
Attract Screen

The attract screen scrolls through a series of screensaver images, or "attract" screens, and includes an optional customized ticker banner.



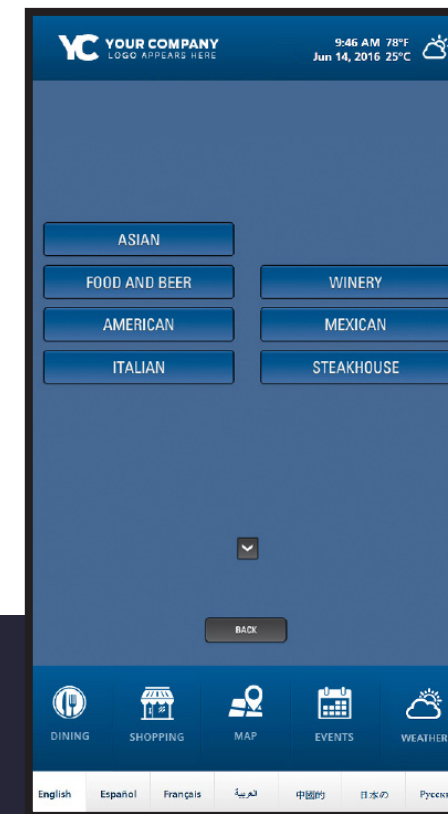
Menu Page

The menu page includes buttons for all listings within a selected category. Three sizes of buttons are available.



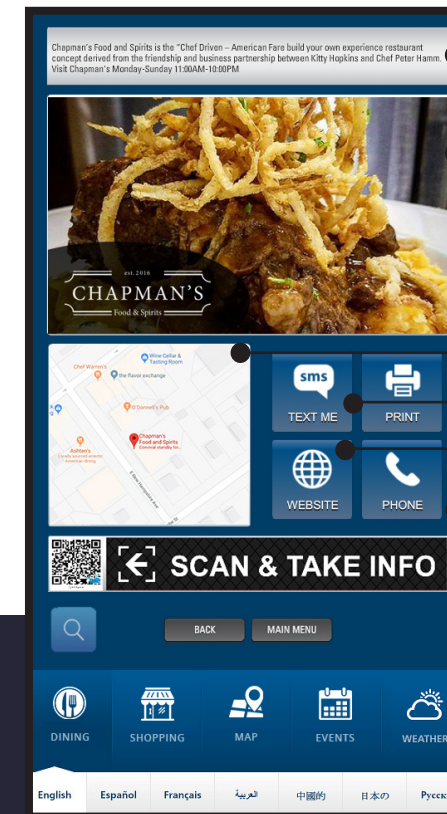
Search Feature

Already know what you're looking for? The search feature lets user's search for specific destinations at the touch of a button.



Search by Type

The search by type feature allows users to search by the type of establishment within the broader categories. Shown: Search by type results for "Dining."



Listing Page

Each button leads to a customized listing page. The page includes a listing description, detail image, map, QR code and additional options.

400 Character Description

Custom Detail Image or Video

Map directions

VOIP Calling Feature

Print on Demand

SMS Text Messaging

QR Code to send listing content directly to a user's phone

FEATURES + BENEFITS

Secure Browsing for HTML + Web Content

Easy to Use Content Management Tool

Ad Loop and Attract Screen Player

Print on Demand Capability

Full Mobile Integration Through, SMS, Beacons, QR codes and More

Multi-Language Support in Ten Languages

Remote Management using Mzero Manage

VoIP Calling Capability (VoIP SIP Service)

INDUSTRIES + USE CASES



Retail



Tourism



Education



Hospitality



Healthcare



Government

USE CASES FOR INTERACT

Wayfinding, Virtual Assistance, Customer Branding, Product Information, Customer Engagement, Advertising and more!

STANDARD KIOSK MODELS



The Classic

The RTS

The iSeries

The Presenza
[Outdoor]

The Presenza
[Dual-Sided Outdoor]

The Presenza
[Indoor]

The Navigator

COUNTERTOP UNITS

Countertop units are perfect for small spaces or mobile organizations. The unit sits un-mounted on any standard countertop, and can be easily moved to a different location or event. Use-cases for our countertop solution include: Convention and Visitor's Bureaus, boutiques, mobile command centers, food and merchandise vendors and more.

WALL MOUNT

Wall mounted InterAct units are perfect for installations with limited floor space. Their modern, appealing design and branding flexibility make this solution an easy integration into new and existing spaces. Meridians wall mount solutions are all ADA compliant.

Presenza 55" Wall Mount Shown Right.



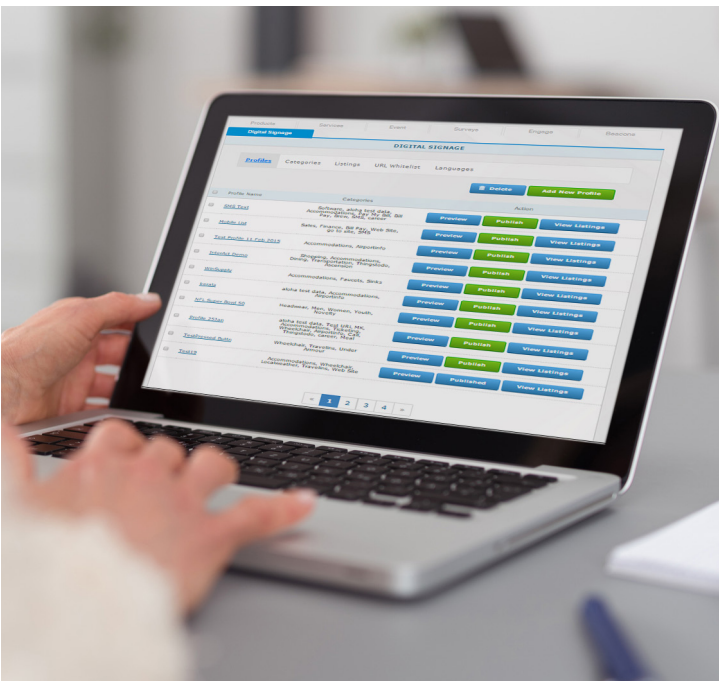
ANALYTICS

InterAct analytics offer insights into usage data and audience metrics such as application usage, navigation and remote monitoring.

Track the number of interactions made with each kiosk. This data can be used to determine which kiosks are getting the most traffic and performing best.

Track the number of interactions that are made with each listing (or advertisement) on a kiosk. This includes:

- The number of times the ad has been clicked
- The number of times the QR code has been scanned
- The number of phone calls made (if VoIP is enabled)
- The number of SMS messages sent



OPTIONAL FEATURE: AUDIENCE ANALYTICS

Audience analytics technology allows Meridian to identify when a person walks into the field of the kiosk camera, how far away they were when they approached, how long they dwelled in front of the kiosk, how long they engaged and the date and time of the interaction. Reports are also available to determine gender and age of users, with the ability to track more than one user at a time.

PRINT ON DEMAND

With InterAct's Print on Demand feature, operators can take information, display it digitally, and with one touch, users can compile and print the exact information they want immediately. No waste, no piles of brochures left on the back seat floorboard.

Multiple print configurations and sizes are available.

“ Say
Goodbye
to the
Brochure
Rack ”



CONTENT MANAGEMENT

EASILY UPDATE DIGITAL CONTENT

Mzero Software provides the foundation to create rich interactive experiences that are measurable, manageable and accessible.

InterAct's easy-to-use content management system allows users of any skill-level to leverage the digital signage solution. The InterAct content manager is intuitive, guiding the content creator every step of the way.

THRU-GLASS

Take 'Window Shopping' to the Next Level

With thru-glass technology, users can connect with content like never before.

InterAct's thru-glass solution provides users with information about products and services. Store windows, showroom windows and more offer 24/7 interactive content. For less than half the cost of a traditional outdoor kiosk, a thru-glass solution is a great option to attract attention and give users unlimited information.



Meridian is a fully integrated manufacturer of indoor and outdoor kiosks, interactive digital signage and self-service software.

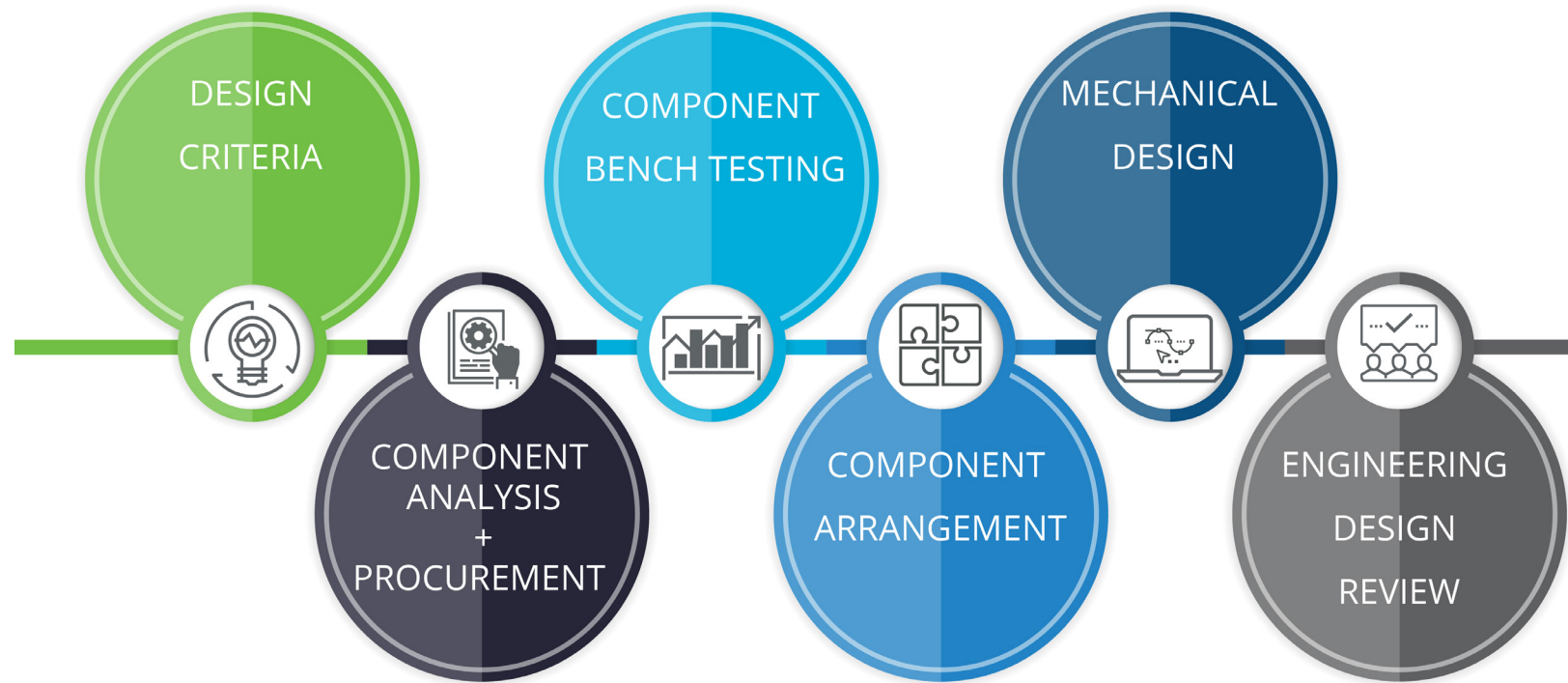
As a complete end-to-end self-service innovator, Meridian develops products and services all under one roof, providing greater efficiency, and lean, high-quality results. For nearly two decades, we've helped our partners succeed by designing, engineering, manufacturing and integrating hardware and software solutions from our 13-acre headquarters in NC.

Fast Facts

- ISO 9001:2015 Certified, UL Self-Certify Facility
- Manufacturing Processes Comply with Green IT
- Experts in ADA, FCC and HIPPA Compliance
- 1,000's of kiosks deployed across all industries
- Clients include Walmart, Panasonic, HP and More

Headquarters

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meridiankiosks.com



Our team of experts design, engineer, fabricate and assemble kiosk solutions from our headquarters.

By manufacturing our products in-house, Meridian is able to:

- Customize kiosk design to fit specific component sets
- Guide customers through each step of the process
- Scale production to meet lead times
- Control every step of the design, engineering and manufacturing processes
- Deliver reliable, high quality products; every time



Quality + Certification

Meridian promises a level of quality that goes beyond the expected. We control every step of our process from concept to completion, overseeing quality, design, cost and timelines. Our products can be UL Listed through UL self-certify and our processes are ISO 9001:2015.