

# InterAct<sup>mobile</sup>

powered by *spout*

## What is InterAct Mobile?

InterAct mobile enables users to engage with InterAct digital signage software content, not just while on your kiosk, but long after they leave it. And, the best part, all the user data is available for you once they've engaged with the mobile app, enabling you to push relevant content to your customers any time, anywhere.

InterAct Mobile streams your information and delivers it straight to a user's phone using:



### QR Codes

The InterAct Mobile software auto-generates a QR-Code for your business or organization.



### Points of Interest

Send messages to users who arrive at existing or custom geographic points of interest.



### Geofencing (or GPS Barriers)

Send messages to users to enter a custom geographical area.



### Beacons

Small, low-powered Bluetooth beacons identify when a user is within a specified distance (1-200+ meters) of a beacon-enabled kiosk.

“With live, cloud-based information, updates made to a listing, or advertisement, appear in the mobile app automatically, thus eliminating the age-old problem of out-of-date content.”



mzero<sup>o</sup>



## Where Are InterAct Mobile Codes Found?

InterAct Mobile can be utilized by a variety of industries. Use cases include:

- Integration with InterAct Kiosk User Interface
- Decals on Retail Storefronts or Cash Wraps
- Museum Displays
- Print Publications

### Cloud Based Hosting

With live, cloud-based hosting, updates made to a listing appear in the mobile app automatically, eliminating the age-old problem of out-of-date content.

### Additional Features

Codes can be utilized to pay for items, through InterAct Mobile's integrated PayPal Feature.



## Easy to Use Mobile Interface

1



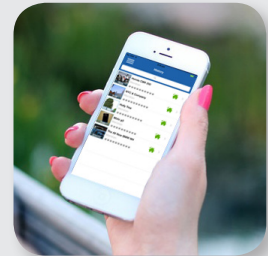
Download the InterAct app\* from the Apple Store or Google Play.

2



Scan the QR code auto-generated by InterAct.

3



Receive location info, specials, coupons and more directly to your phone and easily accessible at later times through the InterAct Mobile App.

*\*If a user uses a generic QR-scanner to scan your content, they will still be able to see the information and will simply be prompted to download InterAct Mobile.*

mzero<sup>™</sup>