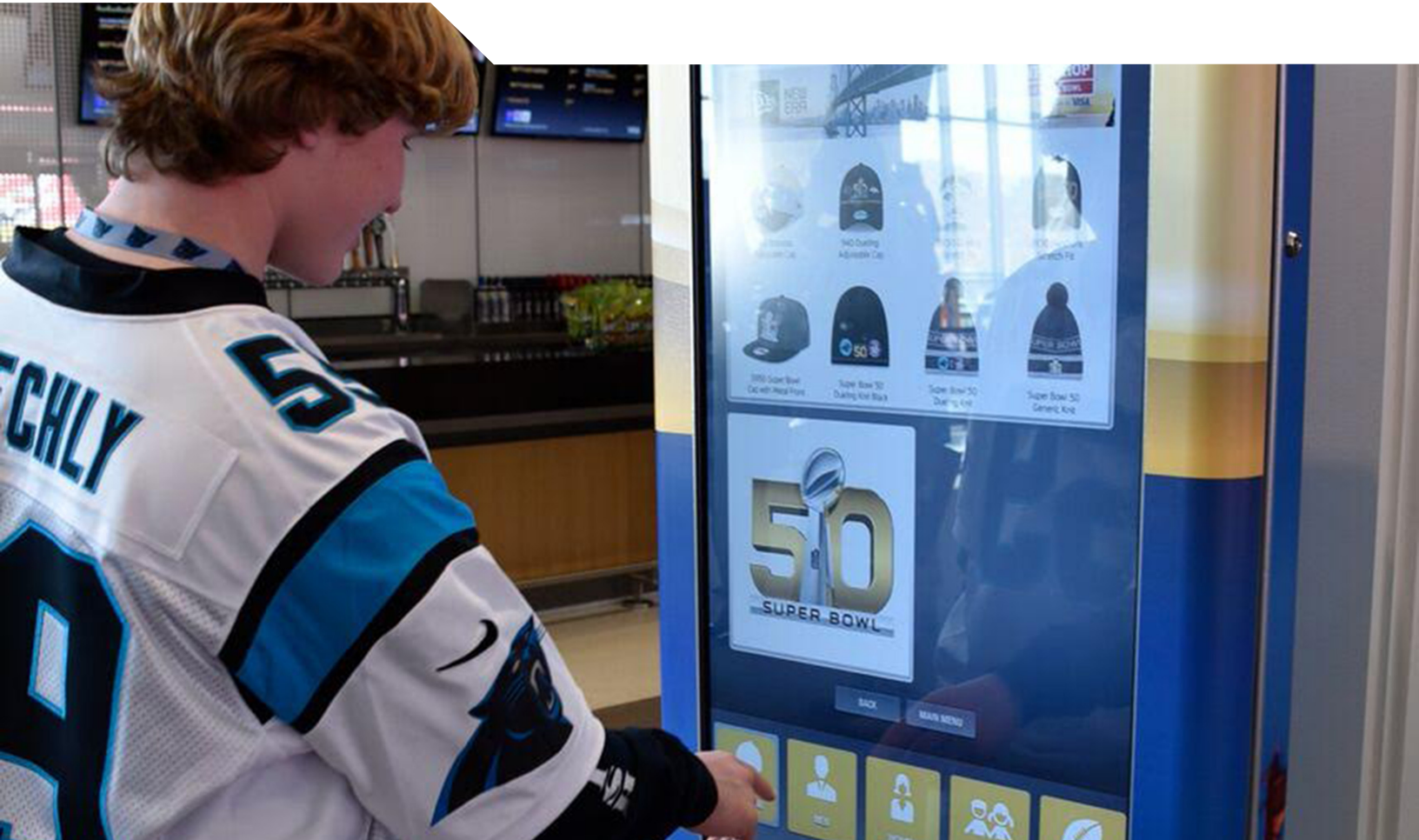


InterAct

powered by **mzero**

Interactive Digital
Signage Application



Meridian is a fully integrated manufacturer, software developer and analytics provider. Uniquely positioned to provide complete interactive digital signage solutions to meet the growing demand and specialized needs of buyers and users.

Digital signage is experiencing significant growth globally fueled by the dramatic improvements in:

- Screen quality
- Touch technology
- Mobile integration
- Desire for self-service solutions.

Demand is strong and growing fast: interactive digital signage is expected to reach \$15 billion by 2020.

Customer Success Story:

Mzero InterAct Software Platform:

CLEAR CHANNEL AIRPORTS

Contact our Sales team to find out how Meridian developed and delivered to over 40 airports an interactive, full featured digital signage solution for

Clear Channel Airports. All the units featured InterAct digital signage software built using Mzero Create.

Content delivery for self-service

- Software Only
- Added to existing signage
- Total turnkey solutions
- Indoor and Outdoor models





Featured Ready-to-Ship Models for Mzero InterAct

Features and Benefits

InterAct builds on our secure and locked down Mzero Platform software and adds value to your business by enhancing customer experience and providing a revenue-generating advertising platform. Supporting windows, iOS and Android.

- Secure browsing for HTML content
- Easy to use content management tool
- Ad loop and attract screen player
- Manage advertising with flexible categories
- Communications capabilities: VoIP, SMS and TDD
- Print on demand capability
- Content Editor, management and distribution flexibility
- Full mobile integration through, SMS, Beacons, QR codes and more
- Camera and touch analytics using Mzero Metrics
- Multi-language support in ten languages
- Interactive map guidance
- Remote management using Mzero Manage

Industries:

Retail • Financial • Education
 Hospitality • Healthcare
 Government • Travel / Tourism
 Media / Entertainment • More

Use Cases:

Wayfinding
 Virtual Assistance
 Customer Branding
 Product Information
 Customer Engagement
 Advertising

InterAct digital signage platform

Mzero InterAct is available as a total solution or a standalone digital signage software only solution:

Software solution

Mzero InterAct as a standalone if you already have a significant investment in signage

Total integrated solution

Mzero InterAct deployed on ready to ship Meridian models

Meridian's digital signage solutions offer a high return on investment with multiple applications. From maximizing branding to increasing customer satisfaction, Meridian's on-site manufacturing facility and internal software development expertise delivers exceptional solutions quickly with high quality.

Mzero InterAct service offering options

Two levels of services are available, depending on the level of support and management required by customers:



Full service:

Meridian sets up and manages the software and solution for the customer, including making any necessary changes.

Self-service:

Meridian sets up the initial deployment including software and signage (if applicable) with two available levels of self-service:

Total (Outsourced):

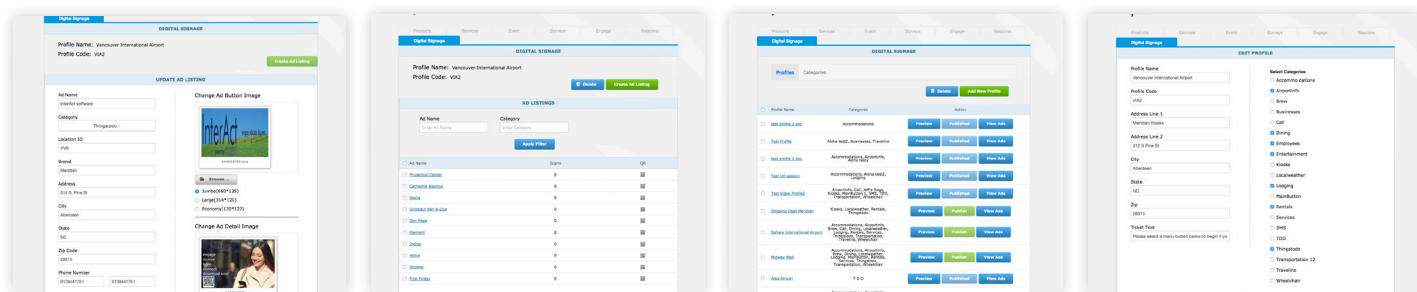
Meridian sets up the solution and manages the solution remotely for the customer

Partial (Customer Managed):

Meridian sets up the solution and trains the customer to manage the solution including changes using Mzero Manage.

InterAct content management

Mzero Software provides the foundation for Meridian to create rich interactive experiences with digital signage that are measurable, manageable and accessible. InterAct enables anyone who can use a web browser to manage the content deployed to any number digital signage devices without having to know one single line of code. The InterAct content manager is intuitive, guiding the content creator every step of the way. Manage and organize your content with ease.



Mzero Software

Platform:

Enhanced security and connectivity of kiosk management

InterAct:

Streamlines content creation in real time

Mzero Manage:

Remote monitoring of software and hardware performance with alerts.

InterAct Analytics:

Insights into usage data and audience metrics such as application usage, navigation and remote monitoring.



InterAct_{print on demand}



Say Goodbye to the Brochure Rack

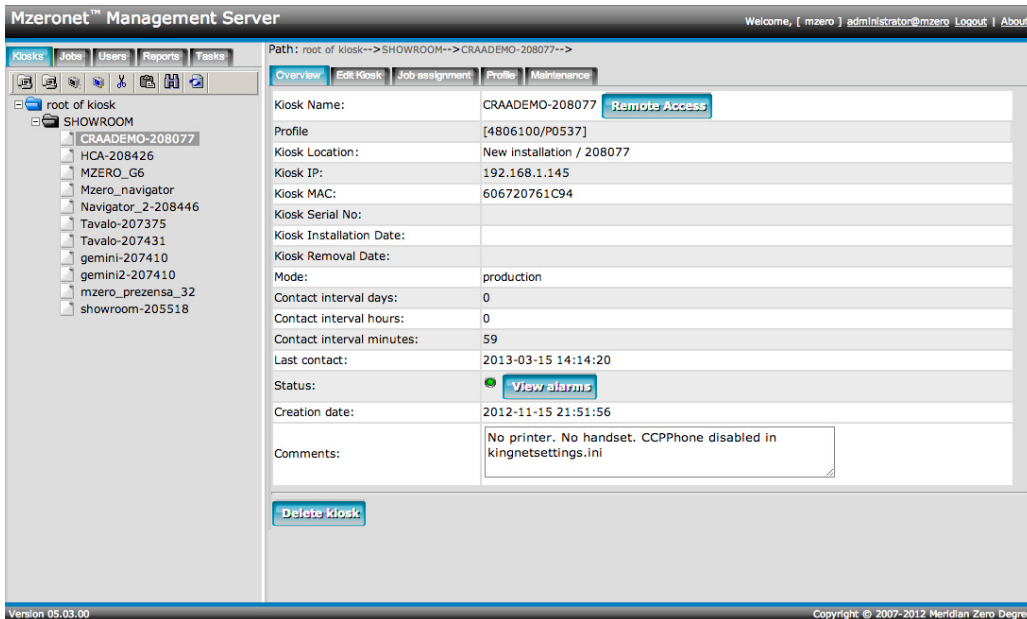
For years organizations have relied on expensive glossy brochures and rack cards to communicate to prospective customers. With InterAct's Print on Demand feature, you can take all that information, display it digitally, and with one touch, users can compile and print the exact information they want immediately. No waste, no piles of brochures left on the back seat floorboard.



mzero^omanage

monitor and manage self-service kiosks worldwide

Manage multiple kiosks in remote locations and stay connected through the cloud.



Today, self-service devices are key resources that are essential to serving customers quickly and efficiently. In whatever industry, many critical consumer facing business processes rely on automation. But to deliver the service that is required, those devices have to be working at peak performance.

MzeroManage now enables management capabilities to be added to existing self service deployments — giving customers unparalleled control, analytics and security, offering savings in support costs as well as increasing the reliability of the solution.

The easy to navigate user interface allows users to configure the devices and manage the components on the devices. Customized alerts via email or sms.

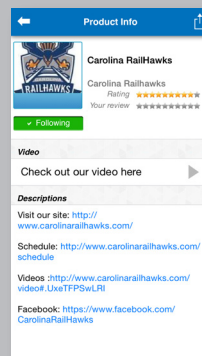
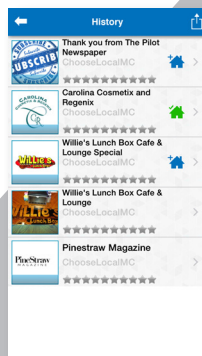
InterAct_{mobile}



What is InterAct Mobile?

InterAct Mobile uses QR-codes, iBeacons, GPS, and other triggers to stream your information. With live information when an update is made to a listing it updates in the app automatically. You can make purchases through the integrated PayPal feature. Of course, it handles images, descriptions, links, videos, social media sharing, and ratings, all in the App. White label version available.

Available in the Apple App Store and Google Play.





The **Customer Experience Leader** in Self-Service Solutions



Meridian is a self-service industry pioneer and fully integrated kiosk manufacturer. With the launch of Mzero Software, Meridian differentiated itself as a leader in self-service solutions from competitors who outsource major steps in manufacturing and solutions development.

We've demonstrated our ability to scale by deploying over 30,000 kiosks for one of the world's largest retailers. Our list of customers is proof that we can handle projects of any size in any industry.

Meridian's kiosk manufacturing processes are ISO 9001.2008 certified and its products are UL Listed. We are ADA and HIPAA compliant.

Our locations

Corporate headquarters

Aberdeen, North Carolina

Your self-service solution is available globally; engineered, designed and manufactured from our corporate headquarters in North Carolina, USA and can be shipped globally to the designated deployment locations in your country.

Self-service Technology Center

Bentonville, Arkansas

The Self-Service Technology Center (SSTC), is a partnership between Hewlett-Packard, Intel, Meridian, Microsoft, Storm and Key Innovations and Zebra Technologies. The facility opened in May of 2010.

Software development lab

Mississauga, Ontario, Canada

Our software development team maintains a fundamental business strategy of creating products with unsurpassed design excellence, innovative functionality and durability.

Manufacturing & integration facilities

UK, Australia and Asia



Corporate Headquarters

312 S. Pine Street, Aberdeen, NC 28315

+1 866-454-6757 | sales@mzero.com

meridiankiosks.com